2020-25 Strategic Goals and Objectives

❖ **GOAL 1: Student Access and Success**
- OBJECTIVE 1.1: Improve Academic Advising
- OBJECTIVE 1.2: Student-driven Scheduling
- OBJECTIVE 1.3: Improve Academic and Non-academic Support Services

❖ **GOAL 2 Relevant and Innovative Education**
- OBJECTIVE 2.1: Relevant Programming
- OBJECTIVE 2.2: Experiential Learning
- OBJECTIVE 2.3: Collaboration and Civility
- OBJECTIVE 2.4: Shared Governance
- OBJECTIVE 2.5: Portability of Courses
- OBJECTIVE 2.6: Coordinated Partnerships

❖ **GOAL 3: Create a Student-focused Environment**
- OBJECTIVE 3.1: Comprehensively Assess the Campus from a Student-focused Perspective
- OBJECTIVE 3.2 Align Organizational Structure
- OBJECTIVE 3.3 Develop New Training and Professional Development Practices
- OBJECTIVE 3.4 Adapt the Physical Environment
- OBJECTIVE 3.5 Diversity, Equity, and Inclusion: Create a culture of Diversity, Equity, and Inclusion to assure that everyone (students, employees, visitors) who comes on campus feels a sense of belonging.

2020-25 Strategic Planning Evaluation and New Plan Drafting

❖**Evaluation:**

- Completing KPI review and tactics inventory by end of Fall
- Subcommittee of Strategic Planning Committee working to review tactic inventory and to guide drafting new plan
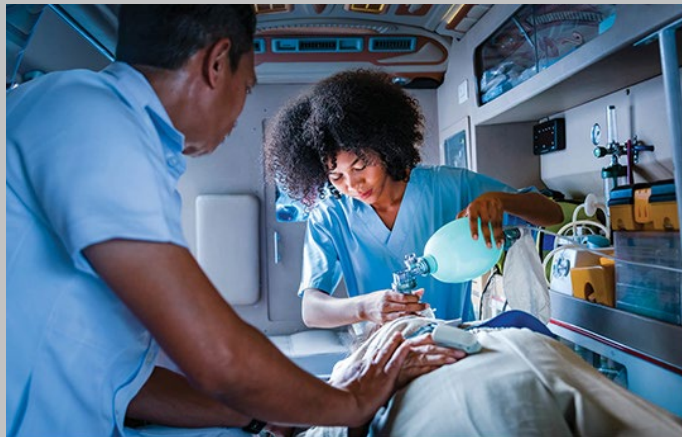
❖**Drafting new plan:**

- Subcommittee drafted survey to assess campus perception of how MCCC lives out Vision
- Survey findings will be summarized into word clouds to inform future discussion with functional area groups
- **Activities (February-June):**
  - Complete tactics inventory review and functional area discussions (to include BOT; information to come)
  - Summarize discussion notes and draft goals and objectives of new plan; align with budget process
  - Gather input on goals and objectives and propose tactics through the Councils
  - Finalize plan for BOT approval in June; go live July 1, 2025

Successes Driven by the 2020-25 Strategic Plan

- 30-hour degree audit communication system
- Offering of more "late start" courses

A pathway for every **helper.**
Introducing our new **Emergency Medical Technician** certificate program at MCCC.

MONROE COUNTY COMMUNITY COLLEGE

- Completion of a student experience process mapping project resulting in:
  - CRM
  - Extensive new campus wayfinding system
  - Improvement of student onboarding processes
  - Re-imagining of academic advising
  - New "Pathways" alignment/campaign
- ROI analysis on MCCC programming: 10 new academic programs were launched in 2024.
  - 2-year degrees: Data Analytics, Digital Media Marketing and Communication, Health Sciences, Health Sciences-Psychology Track, Health Sciences-Sociology Track and Paralegal
  - Certificates: Construction Management Technology-Virtual Design and Construction, Digital Media Marketing and Communication, Emergency Medical Technician and Mechatronics
  - One new program, Warehousing and Logistics, is already approved to be launched in Fall 2025.

Successes Driven by the 2020-25 Strategic Plan

- Streamlined and expanded academic boot camp offerings

- Offering of mental health services on campus

- Improvement of employee performance review process

- The addition of positions to oversee experiential learning, multicultural and community engagement and direct college/dual enrollment

- Improvement of professional development and training processes

- Development and implementation of required LMS orientation and annual training for all faculty

- Development of plan to improve Shared Governance that has led to a process beginning in 2025 to completely re-evaluate and re-tool the system for the first time since 2011.

- Implementation of regular campus collaboration activities and events

THE MONROE NEWS

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New mental health partnership

MCCC, MCMHA to offer screenings, referrals

The Monroe News
USA TODAY NETWORK

Monroe County Community College and Monroe Community Mental Health Authority officials cut a ceremonial ribbon Wednesday to announce their partnership to provide mental health screenings and referrals to students on MCCC's main campus four days a week.

The ceremony took place in MCCC's Student Success Center in Founder's Hall, which is where students can access the services, a news release said.

According to Gerald McCarty, director of student success at MCCC, the services are all provided by MCHMA and include: coordination of mental health screening, referrals, crisis prevention and intervention, advocacy, and linking to resources including counseling and therapy, health services, financial assistance, housing, social services, and other services and supports.

The partnership began as a pilot program during the winter semester with MCHMA providing services on campus two days a week. Starting this fall semester, services were expanded to four days a week via funding from the American Rescue Plan Act's Higher Education Emergency Relief Fund.

"Through the pilot program, we really came to understand how truly great the need was for these services on our campus, and the federal grant offered the perfect opportunity for us to expand them," McCarty said.

See MENTAL HEALTH, Page 3A