

Winter 2024 Semester

COURSE: CIS 279 B1

Designing for Dig. Environ.

INSTRUCTOR: B. Hesser

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There are many benefits of **Blended** courses at MCCC:

- Less restrictive scheduling
- Convenience
- Intensive self-study
- Course materials are accessible 24 hours a day 7 days a week

Since **Blended** courses require work on the computer using Brightspace, as well as classroom work, students should possess the following skills to be successful:

- > Highly self-motivated
- > Have strong computer skills
- > Possess good time management skills
- > Know how to study independently
- Possess good communication skills

Blended classes at MCCC deliver instruction in a web-based format, along with periodic face-toface classes or virtual classes as established by the instructor.

When taking a **Blended** class students are responsible for:

- A reliable computer with Internet access and Microsoft Word; course specific software will be described below
- Knowing how to email attachments
- Maintaining his or her own computer and Internet connection; technical issues are NOT acceptable excuses for not keeping up with due dates
- General Web Navigation, research and browser maintenance skills

It is essential to log into Brightspace regularly to keep up with communication and assignments.

Brightspace

Blended courses use Brightspace course management system as the means of communication between the students and the instructor, along with periodic face-to-face or virtual class meetings as established by the instructor.

It is the student's responsibility to be able to log into Brightspace and maintain his or her computer setup to work properly with Brightspace.

The Brightspace Login can be found on the College's webpage, <u>www.monroeccc.edu</u>.

Brightspace courses are made available to students on the day the course begins. Please see the Start Date below.

MCCC Student Email

All students are required to use their MCCC sponsored student email address. Information on the MCCC student email can be found on the Student Support tab on the Brightspace site.

NEED HELP?

<u>BRIGHTSPACE HELP DESK</u>: 734.384.4328 or <u>elearning@monroeccc.edu</u>

COLLEGE EMAIL: 734-384-4328

WEBPAL: 734-384-4333

Course Description	This course will prepare students for the broad range of design challenges related to designing for digital environments. The course will explore current digital technologies, interaction methods, and presentation methods. Designs may include: Alternative Reality, Environmental Designs, Digital Marketing, Projections, and other designs requiring a digital platform to communicate. The Course Outcome Summary can be found at <u>https://www.monroeccc.edu/course-outcomes.</u>
COURSE BEGINS	Friday, January 12, 2024
COURSE ENDS	Monday, May 6, 2024
REGISTRATION PROCESS	Students must register for the course through the College's regular registration process. If you are a first-time blended student at MCCC you must complete an online orientation course (ONL-001). You will be automatically enrolled into the online orientation course, which will provide you with critical information on the technical, study, reading and writing skills necessary to be a successful online student. This course will be listed in your MyCourses module in Brightspace and there will be 4 modules to complete. Please note that all four modules will NOT be visible when you first login, but will become visible once you complete the requirements for each module. Please complete WI2024-ONL-001-L1 by January 3, 2024 . Failure to complete the online orientation by the above date may result in <u>de-registration from your Winter 2024 blended course</u> .
EXAMS OR ASSIGNMENTS	All exams and assignments will be submitted via Brightspace
ADDITIONAL INFORMATION: EXAMS OR ASSIGNMENTS	MCCC students completing online quizzes/tests or other assessment activities from home or other remote locations may be required to complete a room scan before the assessment activity. Students seeking an alternative to the pre-assessment room scan should contact MCCC Student Services at 734.384.4255 for more information regarding on-campus assessment options.
SCHEDULED MEETINGS	Tuesdays from 12:30pm – 1:50pm, some classes will be held online during the semester as listed on the syllabus/Brightspace.

Course Materials and Textbook Information	All required textbooks and/or access codes are available for purchase by the student at the MCCC/eCampus Online Bookstore website: https://monroeccc.ecampus.com/. Sign in using your MCCC student email and password. All required course supplies are available for purchase by the student at the Campus Store or on the Campus Store website: https://bookstore.monroeccc.edu/ Textbook information is available for viewing approximately one month prior to the beginning of the semester at https://monroeccc.ecampus.com/. IMPORTANT: Please ensure you are logging in and using the "Shop by Schedule" option to view and purchase only those materials assigned to your specific course(s). Please contact the MCCC Campus Store for additional information, 734.384.4140.
Course Expectations	 Identify and Recognize current digital technologies and digital environments <u>Applies To Program Outcome</u> A. Display technical knowledge and skills in drawing and composition applying principles of design, color, visual space, layout, typography, and technique to create effective visual communication. Demonstrate and Practice the ability to develop designs for deployment to appropriate digital environments <u>Applies To Program Outcome</u> B. Demonstrate the ability to use creative thought processes, listening and reading skills, planning, and principles of visual communication in conjunction with software application tools to meet a client's design need to communicate the intended message to the designated target audience. Demonstrate and Practice the ability to work in teams to create original designs to address client's needs for digital media designs and projects (including their own designs and projects) in a professional and articulate manner using oral and/or written communication skills. Research suggests that students should spend approximately 3 hours outside of regular in-class or online instruction, per credit hour, per week (e.g., 3 credit hour course + 9 hours studying per week outside of class time = 12 total hours per week), studying in order to be successful in their college courses.

	Browser Requirements:
	Desktop Support
	Browser Supported Browser
	Version(s) Maintenance Browser
	Version(s)
	Microsoft [®] EdgeLatest N/A
	Mozilla® Firefox® Latest, ESR N/A
	Google® Chrome [™] Latest N/A
	Apple® Safari® Latest N/A
	For the most current Brightspace operating system and browser requirements, please go to <u>https://documentation.brightspace.com/EN/brightspace/requirements/all/br</u> <u>owser_support.htm?Highlight=browser</u> and access the Desktop support section.
BRIGHTSPACE	Software Requirements
System Requirements	 Download/access web-based Microsoft Office applications: 1. Go to <u>www.monroeccc.edu</u> and click CURRENT STUDENTS 2. Next click on EMAIL from the list of links on the left, it will open another window 3. Click EMAIL LOGIN, then log in with your entire MCCC email address (e.g., <u>tperson23456@my.monroeccc.edu</u>) and your email password, which initially is your seven-digit student ID#. 4. Click on the 9-dot square in the upper left corner next to the word "Outlook", some Office Suite icons appear 5. Click on the Office 365 with an arrow link, more Office Suite icons appear 6. Finally, click on the Install Office link and follow the instructions <i>*NOTE there are links in the instructions if you have difficulties installing the software. Please use those links to resolve any possible installation issues.</i> FYI - You will not be able to download Microsoft Office until the first day of the semester.
	 Other System Recommendations Broadband internet connection Webcam
	PC or Mac computer systems with Windows 10 (or Mac equivalent OS) is required.
Computer Requirements	 Chromebook Use Limitations: Chromebooks cannot be used for courses requiring Microsoft Office applications (e.g., CIS 130, CIS 109, etc.). Additionally, Chromebooks do not work when taking quizzes requiring <u>Respondus Lockdown browser</u> in Brightspace. Mac Computer Use Limitations: The Microsoft Access application does not work on a Mac.
COURSE SPECIFIC SOFTWARE	Adobe CC and Figma

WHERE DO STUDENTS START	Brightspace Syllabus Link
OTHER INFORMATION	Students may complete the course fully online
Student Login Information	To login to Brightspace, E-mail, or WebPal , go to <u>www.monroeccc.edu</u> and click on CURRENT STUDENTS on the menu bar, then click on Brightspace, email, or WebPal from the links that appear on the left side of the screen.
	Brightspace - Login to Brightspace using your unique MCCC WebPal username (i.e., the first part of your MCCC email address) and 7-digit student ID number for your password (or whatever password you use for your MCCC college email account). You should be able to access Brightspace 24 hours after registering for a course. Courses are not available in Brightspace until the first day of the semester.
	E-mail - Your email address is your MyWebPal user name followed by @my.monroeccc.edu (i.e. jsmith12345@my.monroeccc.edu). Your password is your seven-digit student ID number (including leading zeros).
	WebPal - You need a WebPAL user ID and a password to access WebPAL. Your WebPAL user ID is usually your first initial and last name (i.e. Mary Smith = msmith). To find your user ID, click on " <i>What's My User ID?</i> " on the WebPAL home page. Your initial password is your six-digit birthdate (i.e. January 1, 1970 = 010170). After logging on the first time, WebPAL will ask you to change your password. If you are a returning student and can't remember your password, click on " <i>What's My Password?</i> " on the WebPAL home page, then choose " Reset my password. " If you have an e- mail address on file, WebPAL will send you a new password.