

Course Outcome Summary

Standard Course

SPCH 152 Public Speaking

Course Information

Division Humanities and Social Sciences

Contact Hours 45 Total Credits 3

Prerequisites

SPCH 151 Communication Fundamentals

Course Description

This course is designed as an intensive study of the principles of effective public speaking. Focus is placed upon improving speech skills in a variety of public speaking situations.

Course Outcomes

In order to evidence success in this course, the students will be able to:

- 1. Identify the construction of speeches
- 2. Recognize the three basic general purposes of a speech
- 3. Identify correct outline format
- 4. Recognize correct procedures in preparing speaking notes
- 5. Recognize the components of verbal and nonverbal communication
- 6. Identify the four types of speech delivery
- 7. Recognize that speeches must be appropriate to the speaker, the audience, and the occasion
- 8. Recognize correct speech organization and presentation techniques
- 9. Demonstrate the ability to select, research, organize, and present original speech topics using effective verbal and nonverbal posture, voice, and vocabulary
- 10. Demonstrate the ability to respond critically to personal speeches as well as those of others

Date Updated: January 2015 By: Mark Bergmooser