

Course Outcome Summary

Standard Course

CIS188 – InDesign Desktop Publishing

Course Information	
Division	Business Division
Contact Hours	45
Total Credits	3

Prerequisites CIS130 or CIS104

Course Description

InDesign Desktop Publishing is a comprehensive desktop publishing course which provides instruction in the use of sophisticated page composition software. Class projects range from simple, one-page documents to multi-page documents produced with imported text and graphics. Final class projects involve the conceptualization and creation of a variety of complex publications.

Course Outcomes

In order to evidence success in this course, students will be able to:

Each student will be expected to Identify/Recognize

- Components of desktop publishing
- Hardware and software requirements of desktop publishing
- Desktop publishing terminology
- Typefaces and fonts Design considerations Special design effects Color separations

Each student will be expected to Demonstrate/Practice

- Ability to use a comprehensive page-layout software program
- Ability to design and create a variety of one-page publications
- Ability to design and create multi-page newsletters
- Ability to create and manipulate a variety of graphics
- Ability to prepare publications for a commercial printer

Each student will be expected to *Believe/Feel/Think*

- An awareness of the role of desktop publishing in various organizations
- An awareness of good design for effective communication
- An understanding of the importance of accuracy in publishing
- An understanding of the importance of the appropriate use of standard American English in all publications

Date Updated: January 19, 2022 By: Bradley V. Hesser