

Course Outcome Summary

Required Program Core Course

CIS184 – Photoshop Graphics

Course InformationDivisionBusiness DivisionContact Hours45Total Credits3

Prerequisites CIS130

Course Description

This course covers tools, features, and techniques of the image editing software Adobe Photoshop.

This course is a required core course for students pursuing $a(\!n)$ AAS in Graphic Design

Program Outcomes Addressed by this Course:

Upon successful completion of this course, students should be able to meet the program outcomes listed below:

- A. Display technical knowledge and skills in drawing and composition applying principles of design, color, visual space, layout, topography, and technique to create effective visual communication.
- B. Communicate ideas, vision, and design strategy in a professional and articulate manner using visual, oral and/or written communication skills.
- C. Demonstrate the ability to use creative thought processes, listening and reading skills, planning, and principles of visual communication using software application tools to communicate the intended message to the intended target audience.
- D. Complete various digital media design elements and projects using for print, web and other forms of distribution such as DVD or broadcast media.
- E. Demonstrate the ability to meet deadlines, work independently and/or as part of a team to create professional quality work and while adhering to professional ethics, legal guidelines and copyright law.
- F. Evaluate and critique designs (including own designs) in a professional and articulate manner using oral and/or written communication skills.



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In order to evidence success in this course, the students will be able to:

- 1. Identify and recognize Photoshop terminology, techniques, and features
- 2. Identify the steps, tools and techniques involved in creating, editing and printing graphics using Photoshop
- 3. Demonstrate ability to use creative thought processes, listening and reading skills and principles visual communication using Photoshop to communicate the intended message to the target audience
- 4. Demonstrate ability to plan, design, create, save, evaluate, modify and enhance various Photoshop graphic design elements and projects for print, web, and other forms of distribution
- 5. Demonstrate ability to consistently meet deadlines and work independently and/or as part of a team to create professional quality work using Photoshop
- 6. Demonstrate consistent adherence to ethics, legal guidelines and copyright laws
- 7. Evaluate and critique designs (including own designs) created in Photoshop using oral and/or written communication skills
- 8. Produce a body of work in Photoshop to add to a portfolio for entry level employment or transfer to a four-year college or university in the field of graphic design or related field

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