Photojournalism
Outline of Instruction

Course Information
Organization: Monroe County Community College
Development Date: 9/8/2011
Course Number: JOURN 251

Description
This course is an introduction to the basic principles and practices of photojournalism, as it's practiced at newspapers, magazines and online media. The emphasis will be on using still and video photography to tell stories and provide information. It will cover the basics of photography skills, from exposure and composition to digital editing and caption writing. The history and ethics of photojournalism also will be covered, as well as the impact of new technology and emerging fields in photojournalism. Students will develop a digital portfolio of images, and may cover news and feature assignments for the student newspaper and website.

Major units include:
- Basics of the camera, both still and video
- Telling stories with images.
- Lighting and exposure
- Composition
- News
- Features
- Portraits
- Sports
- Photo stories
- Photo editing
- Multimedia
- Video
- Illustration
- History
- Ethics
- Future

Textbooks

Course Outcomes
1. Identify the principal parts of still and video cameras and their uses.
   You will demonstrate your competence:
   o by submitting digital photo and video files.
Your performance will be successful when:
  o you appropriately use most of the tools on still and video cameras in creating photo and video files.

2. Demonstrate proper exposure and composition of photos.
   You will demonstrate your competence:
   o by submitting digital photo and video files.
   Your performance will be successful when:
   o your photos and videos are properly exposed and exhibit appropriate composition.

3. Recognize the qualities of excellent news, feature, sports, illustration and portrait photos.
   You will demonstrate your competence:
   o by submitting digital photo and video files.
   o with written responses to multiple choice and essay questions.
   Your performance will be successful when:
   o your photos reflect recognition of the qualities of excellent news, feature, sports, illustration and portrait photos.
   o your answers demonstrate understanding of the qualities of various kinds of excellent photos.

4. Demonstrate the ability to tell stories with photos.
   You will demonstrate your competence:
   o by submitting digital photo and video files.
   Your performance will be successful when:
   o your photos and videos, whether one photo or video clip standing alone or multiple photos and clips, clearly tell a story.

5. Utilize video and multimedia skills.
   You will demonstrate your competence:
   o by submitting video and audio clips, online illustrations and slide shows.
   o with written responses to multiple choice and essay questions.
   Your performance will be successful when:
   o you submit digital files representing a variety of video and multimedia skills.
   o your answers demonstrate understanding various video, audio and multimedia skills.

6. Identify significant milestones and trends in the history of photojournalism.
   You will demonstrate your competence:
   o with written responses to multiple choice and essay questions.
   Your performance will be successful when:
   o your answers articulate significant milestones and trends in photojournalism history.

7. Articulate the ethical issues and challenges faced by photojournalists.
   You will demonstrate your competence:
   o with written responses to multiple choice and essay questions.
   o by submitting digital photo and video files.
Your performance will be successful when:

- your answers demonstrate an understanding of the ethical issues and challenges faced by photojournalists.
- your photos and videos are shot within the ethical standards appropriate for a modern photojournalist.

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