Course Information
Division: Business
Contact Hours: 45
Total Credits: 3

Prerequisites: CIS 130

Course Description
This course focuses on designing and creating professional looking web graphics to be incorporated into web sites. Included in this course are techniques for creating image maps, rollover effects, icons and buttons for the Web. Knowledge of Adobe Photoshop and/or Adobe Illustrator are recommended for this course.

Course Outcomes
In order to evidence success in this course, students will be able to:

1. Identify and recognize web graphic terminology, techniques and features
2. Identify and utilize web graphic tools and techniques in designing, creating, revising, and exporting graphics for use on web sites and mobile apps
3. Demonstrate ability to create a web site prototype, application interfaces, and other interactive designs
4. Create professional quality web graphics and web site prototypes while adhering to professional ethics, legal guidelines, and copyright law
5. Evaluate and critique web site designs (including students own designs) relevant to the expected criteria utilizing effective oral and/or written communication skills.

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By: Bradley V. Hesser