

Course Outcome Summary

Standard Course

CIS 170 Web Design for Non-Designers

Course Information

Division Business Division

Contact Hours 45 Total Credits 3

Prerequisites CIS 130 or MDTC 160 or WPR 102

Course Description

This course covers basic skills and concepts in Dreamweaver, Flash, and Photoshop. This course is designed for students in disciplines outside of MCCC's Graphic and Web Design programs who desire and/or need skills in multiple web software applications for the purposes of creating and editing graphic content for and adding content to an existing Web site. Examples of such disciplines include but are not limited to journalism and the Administrative Professional degree program.

Course Outcomes

In order to evidence success in this course, students will be able to:

- 1. identify and recognize Dreamweaver, Flash, and Photoshop terminology, features and techniques
- 2. identify the process, tools and techniques involved in adding graphical, textual, and navigational content to a web page using Dreamweaver
- 3. identify the process, tools and techniques involved in creating Flash web animations
- 4. identify the steps, tools and techniques involved in preparing and manipulating bitmap graphics using Photoshop
- 5. demonstrate Dreamweaver skills and knowledge to add text, images, links (external and internal), and navigation to web pages resulting in professional looking web sites
- 6. demonstrate Flash skills and knowledge to draw vector objects, create symbols, create buttons, create animations, and add special effects to a Flash movie
- 7. demonstrate Photoshop skills and knowledge to manipulate, enhance, and prepare bitmap graphics for use on a web page
- 8. demonstrate consistent adherence to ethics, legal guidelines, and copyright laws
- integrate Dreamweaver, Flash, and Photoshop skills and knowledge to produce web site pages incorporating the culmination of these skills in web site pages
- 10. produce a variety of projects to add to their personal portfolios demonstrating their Dreamweaver, Flash, and Photoshop skills

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