



MONROE COUNTY  
COMMUNITY COLLEGE

enriching lives

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## Press Release

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FOR IMMEDIATE RELEASE

## **MCCC WINS 3 AWARDS FOR OUTSTANDING ACHEIVEMENT IN COLLEGE COMMUNICATIONS**

MONROE, Mich. – Monroe County Community College won three Medallion Awards for outstanding achievement in community college communications on Thursday night at the District 3 Conference of the National Council for Marketing and Public Relations, which was held in Green Bay, Wisc.

NCMPR is the only organization of its kind that connects marketing and public relations professionals at community and technical colleges, and its Medallion Awards honor excellence in communications exclusively at two-year colleges. District 3 includes Michigan, Ohio, Indiana, Illinois, Wisconsin and the Canadian province of Ontario.

MCCC's awards included one Gold Medallion and two Silver Medallions.

- **Gold:** *Electronic Newsletter* for "Tech Update," the electronic newsletter of the Applied Science and Engineering Technology Division
- **Silver:** *Fundraising Campaign* for the 2013 Annual Fund Campaign for The Foundation at MCCC
- **Silver:** *Magazine-style Video Program* for MCCC's monthly cable access television show, "Education Matters," featuring President Dr. Kojo A. Quartey

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## Press Release

MCCC's Office of Marketing and Communications developed the award-winning projects. The staff includes Joe Verkennes, director of marketing and communications; Kari Jenkins, production artist; Doug Richter, graphic designer; Tom Ryder, campus and community events/student activities coordinator; Beth Waldvogel, coordinator of Web services/Business Learning Lab technician; and Connie Zarb, who provides administrative support to both The Foundation at MCCC and the Office of Marketing and Communications.

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