



MONROE COUNTY
COMMUNITY COLLEGE

enriching lives

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Press Release

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FOR IMMEDIATE RELEASE

**MCCC'S ELECTRIC CAR TO BE ON DISPLAY AT
NORTH AMERICAN INTERNATIONAL AUTO SHOW**

MONROE, Mich. – Monroe County Community College's Formula SAE (Society for Automotive Engineers) electric car will be on display at a booth the 2015 North American International Auto Show at COBO Center in Detroit., which runs from January 17-25.

The car was designed and fabricated by students enrolled in programs housed in the Applied Science and Engineering Technology Division, including automotive engineering technology, electronics and computer technology, mechanical design technology and mechanical engineering technology.

It will be on display around the Innovation Track sponsored by Shell and alongside automobiles developed by Michigan State University (solar car and Formula Racing), University of Michigan (solar and SAE cars), U-M Dearborn (Formula Racing), Wayne State University (SAE car) and Kettering University (Formula Racing). Also represented will be Lawrence Technological University's transportation and design program, the University of Michigan's Stamps School of Art and Design, and the College for Creative Studies.

"The MCCC electric car started off as a conventional Formula SAE car a few years ago, and we decided that we wanted to have the students try to transform it into a hybrid or pure electric vehicle," said Tom Harrill, assistant professor of electronics and computer technology.

(more)

The division decided on a pure electric vehicle due to the large influx of such vehicles into the automotive market in recent years.

While car continues to serve as a critical instructional tool in the classroom and labs of the college's Career Technology Center, Harrill said, it also has become a key showpiece to recruit students to the college's applied science and engineering technology programs that prepare students for high-demand, high-skill jobs.

The ASET Division is seeking volunteers to assist with staffing its booth. Timeslots are 9 a.m.-3 p.m. and 3 p.m. to 9 p.m. each day. All volunteers will receive free admission to the show. In addition, sponsors are also being sought to help with costs associated with participating in the event. All sponsors will receive Preview Week passes to access the show prior to its public opening.

For more information, contact the ASET Division by phone at (734) 384-4112 or via email at calbring@monroecc.edu or mreaume@monroecc.edu.

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