



MONROE COUNTY
COMMUNITY COLLEGE

enriching lives

Main Campus

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Press Release

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FOR IMMEDIATE RELEASE

MCCC WINS 7 MARKETING AWARDS

MONROE, Mich. – Monroe County Community College won 7 District 3 Medallion Awards for community college communications on Monday night at the District 3 Conference of the National Council for Marketing and Public Relations in Columbus, Ohio – more than any other community college in Michigan.

NCMPR is the only organization of its kind that connects marketing and public relations professionals at community and technical colleges, and its Medallion Awards recognize outstanding achievement in communication, honoring excellence exclusively at two-year colleges. District 3 includes Michigan, Ohio, Indiana, Illinois, Wisconsin and the Canadian province of Ontario.

MCCC's awards included two Gold, three Silver and two Bronze. Below is a breakdown of the awards:

- Gold: "Coming Soon" Season Events Poster
- Gold: MCCC Alumni Newsletter, "Avant-Garde"
- Silver: Viewbook
- Silver: 2011-12 Annual Report to the Community

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- Silver: “Tech Update” – Electronic Newsletter of the Applied Science and Engineering Technology Division
- Bronze: Lifelong Learning Catalog
- Bronze: Commencement Program

Other Michigan community colleges that won awards included Grand Rapids Community College (5), Jackson College (4), Kellogg Community College (4), Oakland Community College (2), Northwest Michigan College (1) and St. Clair Community College (1).

The college’s Marketing Department developed the award-winning projects. Members of the department include Sean McDonald, graphic designer; Alyssa Walters, production artist; Beth Waldvogel, coordinator of Web services; and Joe Verkennes, director of marketing.



Sean McDonald, Joe Verkennes, Beth Waldvogel, Alyssa Walters