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## Press Release

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FOR IMMEDIATE RELEASE

### MCCC LAUNCHES TELEVISION SHOW



MONROE, Mich. – Monroe County Community College has launched a new half-hour, monthly television show

The show, called “Education Matters,” is running on Monroe Public Access Cable Television and available via streaming video on demand at <http://mpact.pegcentral.com/>.

“Education Matters,” is hosted by MCCC President Dr. Kojo A. Quartey and debuted Monday. The show will highlight a wide variety of topics, such as learning opportunities available at MCCC and national and local issues in education that affect the community.

It will run four times each week on MPACT, which can be viewed on Channels 21 and 916 on Comcast and Channel 95 on Charter Cable. The scheduled time slots are Mondays at 6:30 p.m., Wednesdays at 8:30 a.m. and 9 p.m., and Saturdays at noon.

The November episode features a monologue by Dr. Quartey and an interview with Parmeshwar “Peter” Coomar, dean of the Applied Science and Engineering Technology Division, as well as footage of the Career Technology Center. It also includes a segment about the “encore” events season at the college’s La-Z-Boy Center.

(more)

## Press Release

The next episode, which will debut in early December, has already been shot and will feature an interview with Monroe County Intermediate School District Superintendent Dr. Donald Spencer and video segments about two “3+1” bachelor’s degree programs – professional communications and criminal justice – available from Siena Heights University right on the MCCC campus

The production crew includes Sean McDonald, graphic designer; Josh Myers, coordinator of development and external affairs; Victoria McIntyre, executive assistant to the president and the Board of Trustees; and Joe Verkennes, director of marketing.

The crew was trained by Milward Beaudry, MPACT executive director, who also assisted in the production of the first episode. TK Productions of Monroe is handling the post production of the show.

# EDUCATION *Matters*

HOSTED BY

MCCC PRESIDENT  
**DR. KOJO A. QUARTEY**



MONROE COUNTY  
COMMUNITY COLLEGE