



MONROE COUNTY
COMMUNITY COLLEGE

enriching lives

Main Campus

1555 South Raisinville Road
Monroe, MI 48161-9746

Whitman Center

7777 Lewis Avenue
Temperance, MI 48182

www.monroecc.edu

Press Release

Contact:
Josh Myers,
Coordinator of External Affairs,
(734) 384-4214

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FOR IMMEDIATE RELEASE

MCCC TO MARK 50TH ANNIVERSARY WITH COMMUNITY CELEBRATION; AMERICAN IDOL WINNER KRIS ALLEN AND THE VERVE PIPE TO HEADLINE FESTIVAL

MONROE, Mich. – On June 21, Monroe County Community College will host an all-ages, community-wide celebration to mark the college's 50th anniversary on the central mall of the main campus.

The event begins at 1 p.m. and will continue throughout the day, culminating in a fireworks show at dusk. The festival is free and open to the public.

Headlining the event from the main performance stage will be season eight American Idol winner and national recording artist Kris Allen at 8 p.m. The festival will also host multi-platinum 90's rock group The Verve Pipe at 3 p.m., best known for their #1 single "The Freshmen." Toledo-area band Madison Avenue; Chelsea's Ben Daniels Band, led by the son of Emmy award winner Jeff Daniels; and Swedish alternative Americana folk rock band Baskery, will also perform.

Other attractions include:

- Alumni All-Class Reunion, offering a free lunch to the first 500 alumni; a meet-and-greet at 2:30 p.m. with students, alumni, and current and former faculty and staff; and games and competitions hosted by the MCCC Alumni Association,

(more)

- Children’s Zone with bounce house, 68’ obstacle course, 20’ slide, fun and educational games, face painting, dunk tank, and more,
- College exhibits featuring an alumni art show, culinary cooking exhibition, lifelong learning demonstrations, and a showcase of current credit and non-credit academic offerings,
- Native American pow-wow,
- Food vendors, raffles, beer tent, and wine tasting,
- Fireworks at dusk.

The festival is being made possible by a grant from The Foundation at MCCC and through the support of sponsors. No college funds are being used to underwrite the event. Currently, Laibe Electric/Technology, Dolce Vita, and Nick & Nino’s are providing support for the event. Additional sponsors are still being sought. Interested individuals or companies can contact The Foundation at MCCC at 734-384-4214 for available sponsorship opportunities.

This event celebrates a half-century of support from the Monroe community and honors the many alumni, faculty and staff who have been impacted by the college. The 50th anniversary commemorates the vote on June 29, 1964 by the citizens of Monroe County who, by a nearly two to one margin, elected to establish the community college district.

The festival will be held rain or shine. Updates will be posted on MCCC’s Facebook page. For more information about the 50th Anniversary celebration, visit www.monroeccc.edu/50th.



Kris Allen



The Verve Pipe