



MONROE COUNTY
COMMUNITY COLLEGE

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Press Release

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FOR IMMEDIATE RELEASE

PAUL W. SMITH TO HOST FRIDAY'S WJR MORNING SHOW LIVE FROM MCCC

MONROE, Mich. – Nationally known WJR-AM (760) radio anchor and Monroe County Community College alum Paul W. Smith will broadcast a special edition of his morning news and talk show live from the college's La-Z-Boy Center from 5:30-9 a.m. on Friday.

The special broadcast of *The Paul W. Smith Show* – which is being sponsored by Monroe County Community College, La-Z-Boy Inc., Monroe Bank and Trust, Monroe County Intermediate School District and Mercy Memorial Hospital System – will focus the many strengths of Monroe County, new local initiatives, and summer travel and tourism opportunities.

The overall theme this year is "Pure Monroe," as the show kicks off the third year of the award-winning advertising campaign developed jointly by Monroe County Community College, Monroe Bank and Trust, Mercy Memorial Hospital System, Monroe Publishing Company and the Monroe County Chamber of Commerce.

The broadcast, which is free and open to the public, is part of Smith's annual Pure Michigan Tour of broadcasts at tourist destinations around the state.

Smith will interview the following individuals live on the show from MCCC:

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- 6:20 a.m.: **Dr. Stephen McNew, Monroe County Intermediate School District assistant superintendent, Monroe County Middle College Middle College Principal Robert Krueger and Middle College students.** They will discuss the unique aspects of the Middle College program and its success since it began on the Monroe County Community College campus.
- 7:20 a.m.: **Monroe County Community College President Dr. David Nixon, Doug Chaffin, president and CEO of Monroe Bank & Trust** (Chaffin is also a member of The Foundation at MCCC Board of Directors and chair of the college's Career Technology Center Capital Campaign.), **and Gerry Anderson, CEO of DTE Energy.** Among the topics will be the Career Technology Center and the Pure Monroe Campaign. Chaffin will also discuss MBT's profitable year in 2012 and first quarter 2013 earnings, improvements in the local economy and increased property values in Monroe County.
- 8:20 a.m. Mercy Memorial Hospital System President CEO Annette Phillips and La-Z-Boy, Inc. CEO Kurt Darrow. Phillips will highlight the new interim location of the Rehabilitation Center and plans for permanent location, achievements in quality and safety, the Mercy Memorial Nursing Center, surgical milestones and upcoming fundraisers. Darrow will discuss the new La-Z-Boy Inc. world headquarters in Monroe.

A 1973 MCCC graduate, Smith is an avid supporter of MCCC. His show has consistently been rated the top morning radio show in metro Detroit and is also heard throughout the Midwest. He has an extensive background in talk radio, television and the entertainment fields. Smith has been a host on the ABC Radio Network and at the former Financial News Network in New York City. He has also hosted morning shows on both radio and television in Toledo, Ohio, on radio stations WABC and WMCA in

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New York City, on WWDB-FM in Philadelphia from 1990-1996 and then back home to WJR in Detroit.

Smith has also served as fill-in host for the *The Rush Limbaugh Show*, *Paul Harvey News and Comment* and *The Sean Hannity Show*.

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