



MONROE COUNTY
COMMUNITY COLLEGE

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Press Release

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FOR IMMEDIATE RELEASE

CHAFFIN NAMED CAPITAL CAMPAIGN CHAIRMAN FOR CAREER TECHNOLOGY CENTER

Chaffin to Lead Community-wide Fundraising Effort

MONROE, Mich. – H. Douglas Chaffin, president and CEO of Monroe Bank & Trust, has been named chairman of the MCCC Career Technology Center Capital Campaign.

Mr. Chaffin will lead the effort to assemble and deploy the campaign leadership team, volunteers and staff resources needed to support the construction and operation of the Career Technology Center.

“Doug realizes the profound benefit the Career Technology Center will have on transitioning our economy and training our workforce to compete for the high-skill, high-demand jobs of tomorrow,” said President Dr. David E. Nixon. “We consider ourselves incredibly fortunate to have Doug at the helm of the campaign.”

The Career Technology Center Capital Campaign, similar to the capital campaign in 2003 to support the construction and operation of the La-Z-Boy Center, will be organized by The Foundation at Monroe County Community College. Chaffin also served in a leadership capacity during the campaign for the La-Z-Boy Center.

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“Doug is a highly respected member of our business and philanthropic community, an outspoken advocate for the college, and a consummate professional in every respect,” said Michael R. Meyer, college trustee and chairman of The Foundation at MCCC. “I can think of no better individual to lead our campaign team. He gives us instant momentum as we initiate the campaign.”

“I am honored to accept The Foundation’s invitation to serve as campaign chairman for the Career Technology Center,” said Chaffin. “The investment made in this center will have a lasting impact on our local community. Because the need is so great, there is no better time to expand the college’s instructional capacity in this important sector of our economy.”

The announcement of Chaffin’s appointment was made at the regularly scheduled December board meeting for The Foundation. Chaffin serves as a director on that board.

Dr. Ronald Campbell, first vice chair of The Foundation and MCCC’s first president, has agreed to serve as the capital campaign’s honorary chairman.

The theme of the capital campaign is “Realizing the Vision: Powering the Workforce of Tomorrow.”

This theme was selected because the Career Technology Center is designed to support the delivery of instruction necessary for developing the skill set required by high-demand, high-skill jobs both today and in the future. The center is intended to enhance job retention efforts in Monroe County by addressing industry-identified skills shortages in the region.

Recent reports estimate that 25,000 skilled workers will be needed nationwide in the nuclear industry, and conservative estimates project that 200,000 jobs will be created in the automotive sector in the region over the next five years. The Career Technology Center is designed to provide a ready pool of skilled workers to fill the jobs in these and other emerging sectors.

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The theme is also representative of the combination of sustainable systems that will be integrated into the design of the facility and the incorporation of those designs into the curriculum. The building will serve as a learning laboratory for students in industrial technology fields.

The total construction cost for the 60,000-square foot facility is \$17 million. The state of Michigan will finance half the cost of construction. The college's Board of Trustees voted to match the other half required to accept the state's contribution out of college reserves until funding could be raised.

For more information on the Career Technology Center at Monroe County Community College, including ways to support the new facility, visit www.monroeccc.edu/ctc.

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