ENRICHING LIVES

That's our mission.

MONROE COUNTY COMMUNITY COLLEGE

2010/2011 ANNUAL REPORT TO THE COMMUNITY
MISSION
Monroe County Community College provides a variety of higher education opportunities to enrich the lives of the residents of Monroe County.

VISION
Monroe County Community College aspires to be our community’s first choice for higher learning.

CORE VALUES
Monroe County Community College is dedicated to these core values:
• Comprehensive educational offerings
• Instructional excellence
• Transformational learning
• Cultivation of informed and participating citizens
• Entrepreneurial and responsive leadership to community needs
• Cultural enrichment
• Affordability
• Accessibility
• Valuing human diversity
• Ethical integrity
• Accountability to students and stakeholders
• To be a source of pride for the residents of Monroe County
A Message From the President

In a recent survey, we learned that an overwhelming majority of those Monroe County Community College serves believe the college is meeting its mission of “enriching lives.” We also found that most people in the county believe the college is already meeting its vision to become our community’s first choice for higher learning.

This is a testament to the faculty and staff at MCCC who are dedicated to providing practical, personal higher education that offers a lifetime of value – education that truly enriches lives. Below are examples of the results of this dedication in 2010-11:

• The Foundation at MCCC funded 18 innovative learning projects implemented by faculty and staff at the college.

• Students in the MCCC culinary skills and management program established a new upscale atmosphere and brand at the on-campus restaurant.

• Student Government and the college’s student newspaper, The Agora, presented the lone debate between U.S. Rep. John Dingell (D-Dearborn) and his Republican opponent, Dr. Robert Steele.

• The Board of Trustees approved the state funding match for construction of the Career Technology Center.

• Officials cut the ceremonial ribbon marking the completion of a Detroit Edison solar installation on the Main Campus.

• MCCC, in partnership with DTE Energy, announced the development of a new nuclear engineering technology program at the college.

• An orientation program was implemented specifically for non-traditional students planning on returning to college.

• Critically acclaimed author James McBride discussed his book at the La-Z-Boy Center and met with students as part of One Book, One Community of Monroe County, a community read led by MCCC in conjunction with 12 other community partners.

I invite you to read on to find out more about how MCCC enriched lives in 2010-11.

Sincerely,

David E. Nixon, Ed.D.
President
At MCCC, we provide hands-on, personal mentorship from faculty who understand the subtleties of effective student learning – both in and out of the classroom. Our focus is on instructional excellence and the cultivation of informed, participating citizens.

**INNOVATIVE PROJECTS THAT ENHANCE THE EDUCATIONAL EXPERIENCE**

The Foundation at MCCC’s Enhancement Grants Program provided funding for the development and implementation of 18 innovative learning projects that support the MCCC mission. The funded grant projects for 2011 and their recipients included:

- **MCCC Study Abroad: Eastern Europe 2011**, Dr. Joanna Sabo, *professor of political science*
- **The Humanities Experience: Live Theater**, Cheryl Johnston, *assistant professor of reading and English*
- **National College Media Spring Convention**, Dan Shaw, *assistant professor of humanities and journalism*, and Marissa Beste, *editor-in-chief for The Agora student newspaper*
- **International Studies Class Trip to the United Nations Headquarters**, Dr. Joanna Sabo

**STUDYING ART AND GOVERNMENT IN EUROPE**

In May, MCCC students in the Study Abroad Program learned first-hand about art and government in Europe during stops in Austria, Hungary, Poland and the Czech Republic. Students completing the program earned six college credits – three for ART 155 (Art Appreciation) and three for POLSC 211 (Comparative Politics).

**CULINARY STUDENTS ESTABLISH UPSCALE ATMOSPHERE, BRAND FOR CUISINE 1300 RESTAURANT**

During fall 2010, the second-year culinary arts students – under the direction of Chef Kevin Thomas and Chef Vicki LaValle – transformed the atmosphere at the on-campus Cuisine 1300 restaurant from casual to an elegant, à la carte dining experience at a reasonable price. In addition to introducing new fare, the culinary students worked with the college’s Marketing Department to develop a matching brand identity for the restaurant, including a newly designed brand mark, menu and promotional campaign.

**LIBRARY OF CONGRESS ON WHEELS COMES TO MCCC**

A special Library of Congress traveling exhibit – mounted in a customized, 18-wheel truck – visited MCCC in January. The “Gateway to Knowledge” exhibition featured high-quality facsimiles of many of the Library’s top treasures and information about the millions of resources in the Library’s unparalleled collections.
Prior to the November 2010 election, MCCC Student Government and the college’s student newspaper, The Agora, presented the lone debate between U.S. Rep. John Dingell (D-Dearborn) and his Republican opponent, Dr. Robert Steele, which took place at the La-Z-Boy Center, Meyer Theater. The 15th Congressional District Debate was introduced by Student Government President Holly Self and moderated by MCCC President Dr. David Nixon. Prior to the debate, the audience submitted questions for the candidates to MCCC Student Government and Agora staff members.

At the Honors Program in April, MCCC recognized excellence among its faculty and students. Top award winners were Cheryl Johnston, assistant professor of reading and English, Outstanding Faculty Award; Dr. Clayton McKenzie, adjunct instructor of biology, Outstanding Adjunct Faculty Award; and Dawn Witmer; a grandmother who came back to school to set an example for her grandchildren, Faculty Association Outstanding Student Award.

Monroe County Community College alum Asia Rapai was named editor-in-chief of The BG News for the 2011 academic year. The BG News is the student newspaper of Bowling Green State University in Bowling Green, Ohio. Rapai – a former staffer for MCCC’s student newspaper, The Agora – competed against eight other applicants for the position. BGSU has an enrollment of about 20,000 students.
Entrepreneurial and Responsive LEADERSHIP

MCCC is accountable to all of its stakeholders who rely on it for entrepreneurial and responsive leadership. As a result, the community has access to a college built on integrity that supplies the comprehensive educational offerings necessary to lead Monroe County into the future.

BOARD APPROVES STATE FUNDING MATCH FOR CONSTRUCTION OF CAREER TECHNOLOGY CENTER

The Monroe County Community College Board of Trustees voted unanimously in January to make $8.5 million available — through funds held in reserve and gifts it has received — for the college’s 50 percent match for the construction of a 60,350-square-foot Career Technology Center. The total authorized cost for the facility is $17 million, with $8,499,800 coming from the State Building Authority, $8.5 million from MCCC and $200 from the state general fund.

Under the same resolution that made the funds available, the board authorized the intent of the college and The Foundation at MCCC to move forward on a capital campaign that will allow MCCC to adjust the contribution amounts between college reserves and gifts, while still providing its $8.5 million share of the cost of constructing the Career Technology Center.

The facility will provide infrastructure to support state-of-the-art classrooms and lab space required to deliver instruction and skills necessary to secure high-growth, high-demand and high-paying jobs. These include program areas such as nuclear engineering, welding, construction, computer-aided drafting and manufacturing, electronics, quality assurance, and automotive engineering and service with an emphasis on hybrid and battery technology. In addition, the Career Technology Center will provide facilities and equipment necessary for the development of programs in the emerging areas of advanced manufacturing; alternative energies such as wind, solar and fuel cell technology; and sustainable and green technologies.
MCCC GOES TOBACCO-FREE
On Aug. 1, 2010, MCCC became tobacco-free indoors and outdoors. The college’s tobacco-free status was the culmination of a two-year, phased approach to eliminating tobacco use on campus grounds. The phased approach was implemented to provide ample time for employees, students and visitors to the campus to adjust to the change.

PRODUCT AND PROCESS TECHNOLOGY LAB OUTFITTED FOR HIGH-PERFORMANCE MANUFACTURING
The former manufacturing technology program at Monroe County Community College was transformed last year into a brand new one – product and process technology – and the laboratory for the program was outfitted with several new machines, including a CNC (computer numerical control) high-speed machining center, a CNC wire EDM (electrical discharge machine) and a CNC turning center. The program’s new name transmits its broad versatility; it is designed to prepare students for careers in the high-performance manufacturing of consumer goods. The program redesign was featured in Community College Times, a national publication produced by the American Association of Community Colleges.

MCC Hosts Free Business Training Session for Downsized Employees
In May, MCCC partnered with Macomb Community College to host a free, 40-hour business training session for unemployed or underemployed individuals. The seminar, “Business Communications after Being Downsized,” trained participants on how to communicate effectively, strengthen interpersonal relationships, tap unrecognized potential, manage stress and handle fast-changing workplace conditions. The session was made possible through a grant from the Department of Labor.

Transfer Agreement with EMU College of Business Renewed
MCCC renewed a transfer articulation agreement with Eastern Michigan University’s College of Business that allows MCCC students who earn an associate of applied science degree in computer programming or Web development to transfer up to 88 MCCC credits toward a bachelor of business administration in computer information systems at EMU. The agreement will be in place through 2014. In a recent college survey of MCCC graduates, 13 percent reported that they had transferred to EMU.

New Recycling Campaign Debuts
The Physical Plant Department implemented a new recycling campaign entitled “Going Green at MCCC” designed to recycle up to 43 percent of the college’s waste – about 410,000 pounds – and divert it from landfills. The campaign included a new logo, fliers, Web presence, signage and premium items. Recycling station locator maps were placed near each trash receptacle and on the college Web site. Director of Physical Plant Jim Blumberg and Housekeeping Foreman Mike Stasko met with employee and student groups to encourage their participation in recycling.

New Nuclear Engineering Technology Program Developed
In February, MCCC, in partnership with DTE Energy, announced the development of a new nuclear engineering technology program at the college. MCCC President Dr. David E. Nixon and Jack Davis, senior vice president and chief nuclear officer at DTE Energy, signed an agreement of understanding authorizing the two organizations to jointly participate in the Nuclear Energy Institute’s Nuclear Uniform Curriculum Program to develop future employees for the U.S. nuclear power industry.
Through course offerings, campus and community events, student and group activities and other initiatives, MCCC is committed to diversity and cultural enrichment.

**MCCC HOSTS AUTHOR JAMES McBRIDE**

Critically acclaimed author, musician and screenwriter James McBride discussed his book, “The Color of Water: A Black Man’s Tribute to his White Mother,” at the La-Z-Boy Center in April. He also met with students in creative writing classes at MCCC.

McBride’s book was selected as the featured novel for One Book, One Community of Monroe County, a community read sponsored by MCCC and 12 other community partners and coordinated by Cheryl Johnston, assistant professor of reading and English; Carrie Narver, professor of English; and Penny Dorsey-Naber, administrative assistant to the dean of humanities/social sciences.

**NATIONAL PARK DEDICATED DURING CEREMONY AT MCCC**

A community-wide celebration to officially dedicate Monroe’s new River Raisin National Battlefield was held at the La-Z-Boy Center in October 2010. Special guests of honor Sen. Carl Levin (D-Michigan) and U.S. Rep. John Dingell (D-Dearborn) delivered the keynote address. MCCC President Dr. David E. Nixon served as emcee of the event, which featured music by the MCCC College/Community Symphony Band, a Sacred Soil Ceremony and additional presentations by National Park Service representatives and other elected officials and dignitaries.

**NEW DANCE COMPANY STARTED**

Inside Out Dance Ensemble, a new dance company at MCCC, held its first auditions in November 2010. Inside Out performs contemporary dance concerts under the direction of Kellie Lajiness, adjunct dance instructor. Lajiness holds a bachelor of fine arts from Western Michigan University and a master of arts in dance from Ohio State University and has taught as an adjunct instructor at MCCC for more than 10 years.

**NEWMAN CLUB HOSTS PRESENTATION BY ONE OF SUDAN’S ‘LOST CHILDREN’**

In April, the Newman Club sponsored a presentation by Abubakar, one of the “lost children of Sudan,” who shared his personal experience of Sudan life. Abubakar’s journey began when he was arrested by the Sudan government on suspicion of involvement with the Darfur rebels. He fled from Sudan to Ghana, where he lived in refugee camps for four years. In March 2009, he was brought to Michigan through the process of resettlement, which is handled by the U.N. He now lives in Grand Rapids, where he works for Amway and as an interpreter.
LOCAL WOMEN’S HISTORY PROGRAM HELD AT WHITMAN CENTER

“In Search of Our Past: Women of Northwest Ohio,” took place in March at the Whitman Center in Temperance and featured authors Linda Temple Baker, James Marshall and Joyce Lane. The program celebrated the Women Alive! Coalition’s 25th anniversary and included the stories of Millie Benson, author of many Nancy Drew books; Joe Ann Cousino, sculptor; Ottabee Simms, educator and activist; Joyce Mahaney, Native American activist; and Rusty Monroe, the former owner of Rusty’s Jazz Café in Toledo.

MCCC PLAYS KEY ROLE IN ‘PURE MONROE’ CAMPAIGN

MCCC played a key role in the “Pure Monroe, Michigan” marketing campaign designed to increase pride in and awareness of the many resources available in Monroe County. The campaign kicked off in May at MCCC during a live broadcast of the Paul W. Smith show on WJR-AM. The campaign was conceived by local leaders, including MCCC President Dr. David Nixon; Doug Chaffin, president and CEO of Monroe Bank & Trust; Lonnie Peppler-Moyer, president of Monroe Publishing Company; and Annette Phillips, CEO of Mercy Memorial Hospital System.

Dr. David Nixon provided the voiceover for the 30-second TV and radio spots, which were written by MCCC Marketing Director Joe Verkennes and produced by TK Productions of Monroe. Verkennes also wrote the campaign’s six print ads, which were designed by Jim Dombrowski, creative services manager at Monroe Publishing Company. The campaign also utilizes a billboard and Facebook page developed by Dombrowski and a 60-second radio spot provided by Pure Michigan that was voiced by actor Tim Allen.

Additional campaign direction and coordination was provided by Mary Jane Town, senior vice president and director of marketing at MBT, and Michelle Dugan, executive director of the Monroe County Chamber of Commerce.

MCCC HONORS DR. MARTIN LUTHER KING JR. WITH TWO-DAY CELEBRATION

MCCC celebrated the life of Dr. Martin Luther King Jr. and his contributions to racial justice and equality by hosting a two-day celebration in January. Activities included performances by several local organizations and artists, as well as a Service/Volunteer and Diversity Fair.

CRYSTAL BOWERSOX HIGHLIGHTS BANNER EVENTS SEASON

“American Idol” runner-up and Toledo, Ohio-area native Crystal Bowersox played two sold out shows at MCCC in April. Bowersox was promoting her first studio release, “Farmer’s Daughter,” and tickets for both La-Z-Boy Center performances were gone less than two hours after going on sale. The Bowersox shows highlighted another banner season of events at the La-Z-Boy Center, which also included numerous packed houses for shows such as “Late Night Catechism,” Paula Poundstone, “American Rock and Roll,” Pure Prairie League and “A Night of Comedy” with Kevin McPeek.
ACCESSIBILITY

Since its founding in 1964, MCCC has been here for students from all walks of life who want to reach their potential through a high-quality, affordable education.

EASING THE ADJUSTMENT TO COLLEGE FOR NON-TRADITIONAL STUDENTS

The Office of Lifelong Learning at Monroe County Community College implemented an orientation program specifically for non-traditional students planning on returning to college. The three-day orientation, entitled “Return to Learn,” includes a campus tour and informational sessions on topics including admissions counseling, MCCC e-mail account set-up, faculty expectations of students, online registration, the Learning Assistance Lab, Library, student clubs, campus security, e-learning, note and test taking skills, and time management.

MCCC HOSTS INAUGURAL CAREER AND OPPORTUNITY EXPO

MCCC hosted the first-annual Career and Opportunity Expo this spring in the Gerald Welch Health Education Building. The expo featured employers and resources for students, veterans and the community, and was sponsored by MCCC in partnership with Siena Heights University, Eastern Michigan University, Michigan Institute of Aviation and Technology, the Monroe County Employment and Training Department Michigan Works!, Michigan Department of Labor and Economic Growth, and the Veterans of Foreign Wars.
NEW ONLINE EMPLOYMENT SERVICE NETWORK LAUNCHED

The Office of Workforce Development launched a new Web site service to assist students, alumni and Monroe County residents in accessing employment and employers in finding qualified applicants from among MCCC students and graduates.

The service, College Central Network, allows job seekers to search and apply for local and national jobs that match their qualifications and preferences. CCN offers the option to upload, manage and modify a pre-existing resume. For those who haven’t written a resume yet, there is an application that provides step-by-step instructions for building one. Users can also upload a career portfolio of additional work.

Employers can post jobs targeted to MCCC students and alumni and search their resumes and career portfolios. This allows employers to access qualified candidates when a position opens, rather than waiting for applicants.

HELPING STUDENTS TO APPLY FOR FINANCIAL AID

In February, MCCC hosted College Goal Sunday, a statewide event that provided parents and students with free help filling out the Free Application for Federal Student Aid online. Anyone interested in attending a postsecondary institution who might need financial aid was invited to attend. College Goal Sunday is a collaborative effort of the Michigan Guaranty Agency, Michigan Student Financial Aid Association and EduGuide.

GRADUATES RECOGNIZED AT 44TH ANNUAL COMMENCEMENT CEREMONY

Monroe County Community College graduates were recognized during the 44th Annual Commencement Ceremony on April 29 in the Gerald Welch Health Education Building. Two graduation candidates were selected to make commencement remarks: Kelly M. Harness and Constance M. Huff, both occupational program students. Harness was introduced by faculty mentor Kathleen Masters, assistant professor of nursing, and Huff was introduced by faculty mentor Mark Hall, director of admissions and guidance services. Dr. David Waggoner, professor of chemistry, was the Honorary Grand Marshal for the ceremony. This traditional honor is peer-awarded and bestowed upon a full-time faculty member who is held in high academic and personal esteem for his or her contributions to the institution.

HURD ROAD PROPERTY DONATION EXPANDS OPPORTUNITIES IN WELDING EDUCATION

Hurd Property Inc. donated 6,770 square feet of former factory space to The Foundation at MCCC in fall 2010, and the college is utilizing the facility to meet program demand in its Welding Center of Expertise. The training offered at the center is funded by a grant awarded under the Community Based Job Training Grant program as implemented by the U.S. Department of Labor’s Employment and Training Administration.

CREDIT ENROLLMENT SURPASSES 4,700 FOR FIRST TIME

For the first time, Monroe County Community College surpassed the 4,700 mark for credit enrollment. The Fall Semester 2010 credit enrollment figure of 4,723 was up 99 students over the previous year’s record of 4,624, an increase of 2 percent.
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All annual gifts are recognized for this specific financial year in the appropriate giving level. Cumulative gifts – a total of all gifts given over time – are recognized separately according to giving level, beginning with the Trustee’s Society.

We are pleased to recognize the support of each of our donors. We’ve made a great effort to ensure the accuracy of this list; therefore, we regret any omissions or errors. Please notify us in writing of any concerns.

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Bellestri
Broadway Market
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Dell
Donna Spa Salon
DTE Energy Company
Julie Edwards
Veronica Everson
Floral City Tree Service
Frenchie’s Fine Jewelry
Coins & Stamps Inc.
Frog Leg Inn
Gordon Food Service
Holistic Physical
Therapy LLC
Joe’s French Italian
Restaurant
Beth Kohler
Marjorie A. Kreps
La Fiesta
Patrick Lambrix
Larson’s
La-Z-Boy Inc.
Len and Georgianna
Lingar
Floyd W. Martin IV
McGeady’s Town Pub
Monroe Bank & Trust
Monroe County
Community Credit
Union
Monroe Dodge
The Monroe
Publishing Company
Josh Myers
Nationwide Insurance –
Cuccia Agency
Nortel Lanes
Old Town Golf and
Sportland
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Provenzale’s
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Samuel’s Hair Design
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Help Enrich Lives in Monroe County with a Gift to MCCC

Monroe County Community College is recognized as one of Michigan’s finest community colleges—a reputation established over 47 years of providing outstanding educational opportunities.

Please consider supporting MCCC with a tax-deductible gift that will strengthen the college’s ability to serve our students and community.

See a list of giving opportunities and tax advantages and donate online via PayPal at www.monroeccc.edu/foundation.
**Revenues and Expenditures**

**MCCC Revenues and Expenditures**

*Fiscal Year Ended June 30, 2011*

Where the money came from:
- Grant Revenue: $8,410,000
- Tuition and Fees: $6,355,000
- State Appropriations: $4,144,000
- Property Taxes: $12,475,000

Total: $33,704,000

Where the money went:
- Instruction: $14,022,000
- Operation and Maintenance of Plant: $5,030,000
- Student Services: $7,852,000
- Public Services: $221,000
- Instutional Support: $4,000,000

Total: $34,629,000

*2010-2011 Pre-Audit Financial Summary*
The Foundation at MCCC  
*Fiscal Year Ended June 30, 2011*

**DURING THE FISCAL YEAR ENDED JUNE 30, 2011**

- We received contributions totaling **$611,341**
- Investment gains of **$333,393**
- Special event revenues of **$39,473**
- We received in-kind contributions for administrative services from MCCC and other in-kind support of **$217,474**
- Federal funds **$0**

**Which resulted in total revenues of**  
**$1,201,681**

- We distributed to MCCC for scholarships and program funds **($497,019)**
- And had administrative and fund raising expenses of **($217,474)**
- And had other expenses of **($3,170)**
- Which resulted in total expenditures of **($717,663)**
- Resulting in a total net assets increase of **$484,018**
- When combined with our net assets at June 30, 2010 of **$3,234,453**

**Resulted in new net assets at June 30, 2011 of**  
**$3,718,471**

- The June 30, 2011 net assets are represented by
  - Cash of **$1,134,312**
  - Investments of **$2,217,793**
  - Accounts and pledges receivable of **$459,230**
- Our total assets as of June 30, 2011 were **$3,811,335**
- Our total liabilities as of June 30, 2011 were **($92,864)**

**Our net assets, therefore, as of June 30, 2011 were**  
**$3,718,471**

*2010-2011 PRE-AUDIT FINANCIAL SUMMARY*
Monroe County Community College is accredited by the Higher Learning Commission and is a member of the North Central Association. For more information, visit www.ncahigherlearningcommission.org or call 800-621-7440.

Monroe County Community College is an equal opportunity institution and adheres to a policy that no qualified person shall be discriminated against because of race, color, religion, national origin or ancestry, age, gender, marital status, disability, genetic information, sexual orientation, height, weight or veteran’s status in any program or activity for which it is responsible.

**Main Campus**
1555 S. Raisinville Road
Monroe, MI 48161
734-242-7300 or 1-877-YES-MCCC

**Whitman Center**
7777 Lewis Avenue
Temperance, MI 48182
734-847-0559

www.monroeccc.edu